

There's 1 ulceration for every 15 High Risk Callused patients² so... Prescribe Dermatronics with certainty¹



Four real examples of treatment



1 Day

Less than one day apart these photos of a patient with Diabetes show a rapid improvement*



5 Days

Just 5 days apart – a highly visibly improvement in a patient for whom previous treatments had been unsuccessful, (this lady with Diabetes had burn scars on her feet) all the callus is removed*



7 Days

7 days apart – again, using Dermatronics just once a day, all callus is removed*



14 Days

Even on open splits Dermatronics Heel Balm is highly effective after only 14 days†

Cream must be applied around, not in, the splits



*Case Study courtesy of NHS Highland

†Case Study courtesy of NHS York

**data on file

It's time to find out for yourself
www.dermatronics.co.uk

Dermatronics
Once
Heel Balm

¹ 99% of 100 triallists in a double blind study said all their callus had been removed in 14 days.

² data on file.

There's 1 ulceration for every 15 High Risk Callused patients²
and 80% of Neuropathic Ulcers Occur on callus³

Remove Callus and Control Costs with Dermatronics Once Heel Balm

A standard emollient	£26.88 per annum [^] (calculation below)
Dermatronics Once Heel Balm	£24.37 per annum (calculation below)

[^]NHS prescribing guidelines suggest between 25 and 50ml of a standard non keratolytic emollient is prescribed per week for the hands. Grossing this up for the feet, which on average are almost 40% larger, this would suggest 35ml to 70ml of cream per week, or on average 2.6ltrs per annum, costing around £26.88. The average patient requires just 573ml of Dermatronics Once Heel Balm costing £24.37 per annum based on cost per ml of 200ml pack (data on file).

A simpler calculation is that each time a dispensing pump is pushed 3.5ml is dispensed (based on Rieke 650hds dispenser), this is required twice a day so 7ml is required per day or 2555ml annually. Costs based on a cost of £5.23 for 500ml.

Significant daily savings with **Dermatronics v Flexitol® Heel Balm** Combine our Daily Dosage and Cost savings

Daily dosage for best results

	Dermatronics	Flexitol® Heel Balm	Saving %
75ml	2cm per day	8cm per day	75%
200ml	2cm per day	8cm per day	75%

PLUS Cost per tube

	Dermatronics	Flexitol® Heel Balm	Saving %
75ml	£3.60	£3.80	5%
200ml	£8.50	£9.40	10%

If you are still unsure, we would be happy to visit you to discuss further the efficacy and cost of prescribing Dermatronics Heel Balm

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²Data on file ³Sage, R. 2001..Outpatient Care and Morbidity Reduction in Diabetic Foot Ulcers Associated with Chronic Pressure Callus. JAPMA, June 2001 Vol. 91, No. 6, pp. 275